

## ***ABSTRACT***

### ***STRATEGY ANALYSIS OF ENTERPRISE ARCHITECTURE DESIGN USING TOGAF ADM 9.2 FRAMEWORK ON BUSINESS PLANNING AND PERFORMANCE FUNCTIONS OF TELKOM CORPORATE UNIVERSITY CENTER***

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*The current use of digital IT needed for the progress and growth of the company's business. Companies that have plans to participate in developing globally will need an IT blueprint design that used as a strategic step in developing IT digital transformation. In developing an IT strategy, one of the methods is using the Enterprise Architecture framework. In designing, this research using the Hevner method approach, it is hoped to make it easier for researchers to build an information architecture for companies to map out a strategy ranging from business suitability to technology utilization and organizational business process suitability within the company. This study will take the object of the Telkom Corporate University Center that focuses on unit Planning and Controlling the Business Planning and Performance function by using the application of the TOGAF ADM 9.2 framework as a reference in the design of Enterprise Architecture that consists of the preliminary phase to the Migration planning phase. In the output of this research, various artifacts produced to help companies in designing IT blueprints to achieve the company's main goals.*

***Keywords—Enterprise Architecture, Hevner, TOGAF ADM 9.2, TCUC, Business Planning and Performance, Blueprint***