ABSTRACT

APPLICATION BASED UI/UX DESIGN FOR BUYER SERVICE BOOKING

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Human activities at this time have been heavily influenced and always side by side with technology. The rapid development of technology makes people want to carry out all activities practically and human needs can now be fulfilled by the influence of technological advances. So the community needs a container in the form of an application to support their daily needs such as building houses, renovating houses and buying equipment to build houses. The purpose of this study was to design a UI/UX design prototype for a handyman service booking application, especially in the Bandung area. The process of collecting research methods such as observation, literature study, questionnaires, and interviews with several parties concerned.

The data obtained were analyzed using 4 subjects in this study, namely, the application of interfaces and user experience, and the theory of Visual Communication Design. The study of these four topics is very useful for understanding how the UI/UX Design Prototype Design of the handyman booking application realizes the goals that have been determined and is expected to be the right solution for the problems that occur today.

Keywords: Application, Builder Services, User Interface, User Experience, Visual Communication Design