

LIST OF FIGURE

CHAPTER I INTRODUCTION.....	1
1.1 Research Location	1
1.2 Delia Product.....	2
1.3 Google Maps Location	3
1.4 Organizational Structure.....	4
1.5 Delia Hijab Sales From 2019-2021.....	5
CHAPTER II THEORITICAL BACKGROUND	13
2.1 Research Framework Mode	35
CHAPTER III RESEARCH METHODOLOGY	37
3.1 Research Stage	41
CHAPTER IV RESEARCH RESULT	56
CHAPTER V CONCLUSIONS AND RECOMMENDATIONS	67
REFERENCES	