

## **ABSTRACT**

*In the Wotaku Ni Koi Wa Muzukashii anime, there is a depiction of the activities of several women who are office workers who have a hobby of liking same-sex men's romance. The purpose of this study is to find out how fujoshi women are depicted in anime. Researchers in this study used qualitative research methods with Charles Sanders Peirce's semiotic approach. The researcher used Charles Sanders Peirce's trichotomy of signs, including representations (icon, index, symbol), objects (qualisign, sinsign, legisign), and interpretants (rheme, decisign, argument). This anime has several scenes which give rise to the fujoshi phenomenon which is depicted with fujoshi women hiding and disguising their identities as fujoshis, enjoying free time to read and watch boys love, collecting things about boys love, making boys love dōujinshi, discussing boys love in the real world and fantasizing about men in the real world. The conclusion of this study is that there are activities of fujoshi women who are usually identified with women in this anime. Fujoshi women in this anime are usually viewed negatively by society. Therefore, this form of fujoshi, which is viewed negatively by society, makes fujoshi hide their identities.*

**Keywords:** *fujoshi, semiotics, anime, boys love*