

ABSTRACT

This study aims to determine the level of reality, representation, and ideology of radicalism propaganda in the film My Flag reviewed through John Fiske's Semiotic Theory and Critical Discourse Analysis. Propaganda is a mass communication concept designed to spread messages or information that aims to influence the intended target of a propagandist. This is qualitative research with a critical paradigm to analyze the research object and its relation to the phenomena discussed. From the results of this study, it can be concluded that the film My Flag VS Merah Putih shows radicalism propaganda encoded at the level of reality, the level of representation, and the level of ideology.

Keywords: *radicalism, propaganda, John Fiske's semiotics*