PREFACE

Alhamdulillah, the author expresses his gratitude to Allah SWT for having completed this mini thesis as one of the requirements to obtain a Bachelor of Management degree. The author received plenty of instructions, criticism, suggestions, and enormous motivation from various parties in conducting this study. As a result, the authors would like to thanks to:

- 1. Mrs. Yuhana Astuti, S.Si., S.E., M.T., M.Agr., PhD., as the author's supervise lecture for her patience in guiding, directing, and providing motivation during the mini-thesis preparation process.
- Mrs. RR. Rieka F. Hutami, S.M.B., M.M., as the author's counsel lecture for giving assistance on study planning and moral support during the study in the International ICT Business study program.
- 3. Mr. Muhammad Azhari, S.E., M.B.A., as assessor 1, and Ibu Dr. Ir. Nora Amelda Rizal, M.Sc., M.M., as assessor 2 who has provided suggestions and constructive criticism for the writing of this mini thesis.
- 4. My beloved parents, Mr. Nasir Maradjati Timbagimpu and Mrs. Masriah, my beloved sister Faridah Septiani and Annisa Nurul Hidayah, for their unending love and support in providing prayers and motivation given thus far.
- 5. For my special person Eki, Fannie, Lia, Dhara, Mila, Zahra, Kezia, Nadhira, Delira, Tari, Mike, Bang Fauzi, and Bang Candra who has been a great support system for me, for listening, offering to advise, and acting as my entertainer throughout this process, and all parties who have helped the author in completing this mini thesis that the author cannot mention one by one.

The author acknowledges in this study that it is still lacking in terms of the author's limits, abilities, and knowledge. Therefore, constructive criticism and recommendations are always welcomed by the author.

Bandung, 24th January 2023

My Sincerely,

Latifah Anggraeni