

## DAFTAR TABEL

|   |    |
|---|----|
| Tabel 2. 1 Kajian Penelitian Terdahulu .....                    | 26 |
| Tabel 3. 1 Karakteristik Penelitian.....                        | 38 |
| Tabel 3. 2 Operasional Variabel .....                           | 40 |
| Tabel 3. 3 <i>Item Total Statistics</i> .....                   | 49 |
| Tabel 3. 4 Rangkuman Validitas.....                             | 50 |
| Tabel 3. 5 <i>Reliability Statistics</i> .....                  | 51 |
| Tabel 4. 1 Statistik Deskriptif <i>Relative Advantage</i> ..... | 59 |
| Tabel 4. 2 Statistik Deskriptif <i>Compatibility</i> .....      | 61 |
| Tabel 4. 3 Statistik Deskriptif <i>Complexity</i> .....         | 62 |
| Tabel 4. 4 Statistik Deskriptif <i>Trialability</i> .....       | 64 |
| Tabel 4. 5 Statistik Deskriptif <i>Observability</i> .....      | 65 |
| Tabel 4. 6 <i>One-Sample Kolmogorov-Smirnov Test</i> .....      | 66 |
| Tabel 4. 7 <i>Coefficients Multikolinearitas</i> .....          | 67 |
| Tabel 4. 8 <i>Coeffisient Heteroskedastisitas</i> .....         | 68 |
| Tabel 4. 9 <i>Descriptive Statistics</i> .....                  | 68 |
| Tabel 4. 10 <i>Correlations</i> .....                           | 69 |
| Tabel 4. 11 <i>Model Summary</i> .....                          | 71 |
| Tabel 4. 12 <i>Coefficients</i> .....                           | 72 |
| Tabel 4. 13 <i>Coefficients t</i> .....                         | 73 |
| Tabel 4. 14 ANOVA.....  | 78 |