

BANDUNG CREATIVE HUB REDESIGN

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Art and culture is a humankind creations, born from their creativity. Along with the art and culture growth in Bandung that shows through the existence of art communities, Art Center / Creative Hub is needed as their place to grow. Bandung Creative Hub redesign is done with Bandung's need of creative space and gathering places for creative citizens, and redesign is needed to providing Bandung Creative Hub to facilitate creative sectors in its best condition as a background. Redesign is done using contemporary approach, which focuses into the purpose of each facilities and implementing the desired ambience. The data collecting method that gets used is online and offline surveys, interview, and questionnaire to the visitors or people who had visited Bandung Creative Hub previously. Redesign is done with the focus of altering the zoning, blocking, room positions, general interior aspects and adding facilities to improve them to reach the proper standard.

Keywords : *Bandung Creative Hub, Redesign, Contemporary Approach, Facility*