

ABSTRACT

As a law enforcement agency that at the front line, Indonesia National Police has an obligation to protect and serve the people of Indonesia, however, the trust of Indonesia people towards their National Police keeps decreasing each day due to major cases that recently occurred with the involvement of member of the National Police as suspect. The purpose of this study is to increase the trust of Indonesian people towards their National Police using comic which will be published by official comic website “webtoon”. The method that will be used in this study is mix-method with qualitative method as it’s main approach, using data obtained from literature studies, observations, interviews, and questionnaires. The data obtained during the collection period will be taken as is and then analyzed and concluded.

Keyword : National Police, Trust, Educational Media, Comic