

DAFTAR PUSTAKA

- Audina, S., & Aruman, A. E. (2018). Strategi Media Relations Dalam Program Csr Geopark Ciletuh: Studi Pt. Bio Farma. *Jurnal Riset Komunikasi*, 1(2), 242–253. <https://doi.org/10.24329/jurkom.v1i2.36>
- Andreu, L., Casado-Díaz, A. B., & Mattila, A. S. (2015). Effects of message appeal and service type in CSR communication strategies. *Journal of Business Research*, 1-8.
- Australian Government. (2008). *Stakeholder Engagement - Practitioner Handbook*. 1–33. www.accountability.org.uk
- Bio Farma. (2022, September 20). *Kolaborasi Bio Farma, Badan Riset dan Inovasi Nasional, dan Universitas Padjadjaran Dalam Menuju Kedaulatan Pakan Hijauan Ternak*. Dipetik November 3, 2022, dari Biofarma: <https://www.biofarma.co.id/id/berita-terbaru/detail/kolaborasi-bio-farma-badan-riset-dan-inovasi-nasional-dan-universitas-padjadjaran-dalam-menuju-kedaulatan-pakan-hijauan-ternak>
- Bio Farma. (t.thn.). *Corporate Social Responsibility*. Dipetik November 3, 2022, dari Biofarma: <https://www.biofarma.co.id/id/corporate-social-responsibility>
- Bögel, P. M. (2019). Company reputation and its influence on consumer trust in response to ongoing CSR communication. *Journal of Marketing Communications*, 25(2), 115–136. <https://doi.org/10.1080/13527266.2016.1166146>
- Boiral, O., & Henri, J.-F. (2017). Is sustainability performance comparable? A study of GRI reports of mining organizations. *Business and Society*, 56(2), 283-317.
- Boutillier, R. G., & Thomson, I. (2019). *THE SOCIAL LICENSE: The Story of the San Cristobal Mine*. Routledge.
- Camilleri, M. A. (2015). Valuing Stakeholder Engagement and Sustainability Reporting. *Corporate Reputation Review*, 18(3), 210-222.
- Cohen, J. R., & Simnett, R. (2014). CSR and Assurance Services: A Research Agenda. *Auditing: A Journal of Practice & Theory*, Forthcoming.

- Collinge, W. (2020). Stakeholder Engagement in Construction: Exploring Corporate Social Responsibility, Ethical Behaviors, and Practices. *Journal of Construction Engineering and Management*, 146(3).
- Demuijnck, G., & Fasterling, B. (2016). The Social License to Operate. *J Bus Ethics*, 675–685.
- Djumara, S. N. (2012). Cooperate Social Responsibility (CSR) Sebagai Wujud Pelayanan Publik Non Bisnis Berbasis Tanggung Jawab Sosial. *Jurnal Ilmu Administrasi: Media Pengembangan Ilmu dan Praktik Administrasi*, 9(3), 9.
- Dobele, A. R., Westberg, K., Steel, M., & Flowers, K. (2013). An Examination of Corporate Social Responsibility Implementation and Stakeholder Engagement: A Case Study in the Australian Mining Industry. *Business Strategy and Environment*.
- Freeman, R. E., Kujala, J., Sachs, S., & Stutz, C. (2017). Stakeholder Engagement: Practicing the Ideas of Stakeholder Theory. *Issues in Business Ethics*, 46, 1–12. https://doi.org/10.1007/978-3-319-62785-4_1
- García-Sánchez, I.-M. (2020). Drivers of the CSR report assurance quality: Credibility and consistency for stakeholder engagement. *Corporate Social Responsibility and Environmental Management*, 1-18.
- Garcia-Sanchez, I. M., Cuadrado-Ballesteros, B., & Frias-Aceituno, J. V. (2016). Impact of the Institutional Macro Context on the Voluntary Disclosure of CSR Information. *Long Range Planing*, 49(1), 15–35. <https://doi.org/10.1016/j.lrp.2015.02.004>
- Gehman, J., Lefsrud, L. M., & Fast, S. (2017). Social license to operate: Legitimacy by another name. *Canadian Public Administration*, 60(2), 293–317. <https://doi.org/10.1111/capa.12218>
- Golob, U., Podnar, K., Elving, W. J., Nielsen, A. E., Thomsen, C., & Schultz, F. (2013). CSR communication: quo vadis? *Corporate Communications: An International Journal*, 18(2), 176-192.

- Hamson, Z., Supartha, I. D., Wahyudi, M. H., Sugiyarto, Fitri, Y., Muntasir, . . . Muslimin, I. (2021). *Informasi Teknologi di Dunia Kesehatan*. Media Sains Indonesia.
- Hur, W. M., Kim, H., & Woo, J. (2014). How CSR Leads to Corporate Brand Equity: Mediating Mechanisms of Corporate Brand Credibility and Reputation. *Journal of Business Ethics*, 125(1), 75–86. <https://doi.org/10.1007/s10551-013-1910-0>
- Kementerian Perindustrian Republik Indonesia. (2021). *Membangun Kemandirian Industri Farmasi Nasional, Buku Analisis Pembangunan Industri Edisi II*. Kementerian Perindustrian Republik Indonesia.
- Lopatta, K., Jaeschke, R., & Chen, C. (2017). Stakeholder Engagement and Corporate Social Responsibility (CSR) Performance: International Evidence. *Corporate Social Responsibility and Environmental Management*, 24(3), 199–209. <https://doi.org/10.1002/csr.1398>
- Lopez-Concepcion, A., Gil-Lacruz, A. I., & Saz-Gil, I. (2021). Stakeholder engagement, Csr development and Sdgs compliance: A systematic review from 2015 to 2021. *Corporate Social Responsibility and Environmental Management*, 1-13.
- Martínez-Ferrero, J., & García-Sánchez, I.-M. (2017). Coercive, normative and mimetic isomorphism as determinants of the voluntary assurance of sustainability reports. *International Business Review*, 26(1), 102-118.
- Meesters, M., Wostyn, P., Leeuwen, J. v., Behagel, J. H., & Turnhout, E. (2020). The Social Licence to Operate and the legitimacy of resource extraction. *Environmental Sustainability*, 7-11.
- Moffat, K., & Zhang, A. (2013). The paths to social licence to operate: An integrative model explaining community acceptance of mining. *Resources Policy*.
- Morrison, J. (2014). Social Licence Index. Dalam *The social license* (hal. 12-28). Palgrave Macmillan.
- O’Riordan, L., & Fairbrass, J. (2013). Managing CSR Stakeholder Engagement: A New Conceptual Framework. *J Bus Ethics* 125, 121–145.

- Rakhmawati, R., & Sani, A. (2016). Implementasi Kegiatan Corporate Communication Oleh Divisi Corporate Secretary Pt. Bio Farma (Persero). *Profesi Humas: Jurnal Ilmiah Ilmu Hubungan Masyarakat*, 1(1), 40–52. <https://doi.org/10.24198/prh.v1i1.9485>
- Retolaza, J. L., Ruiz, M., & San-Jose, L. (2009). CSR in business start-ups: An application method for stakeholder engagement. *Corporate Social Responsibility and Environmental Management*, 16(6), 324–336. <https://doi.org/10.1002/csr.191>
- Saputro, A. P., Mandalia, S. A., & Putri, B. P. S. (2015). Strategi CSR Internal PT. Bio Farma Bandung (Studi Deskriptif pada Implementasi Program Uji Emisi Kendaraan PT Bio Farma Periode 2014-2015). *e-Proceeding of Management*, 2(3), 4183–4189.
- Satori, D., & Komariah, A. (2013). Metodologi Penelitian Kualitatif. *Metodologi Penelitian*, 253-258.
- Sierra-García, L., Zorio-Grima, A., & García-Benau, M. A. (2013). Stakeholder Engagement, Corporate Social Responsibility and Integrated Reporting: An Exploratory Study. *Corporate Social Responsibility and Environmental Management*, 7-11.
- Silvius, G., & Schipper, R. (2019). Planning Project Stakeholder Engagement from a Sustainable Development Perspective. *Administrative Sciences*, 9(2), 1-22.
- Stakeholders, L. T. O., Chief, M., Officer, E., Assheton, A., Carter, L. S., Accountability, C., & Board, S. (2013). Stakeholder Engagement Standards. *Encyclopedia of Corporate Social Responsibility*, 2305–2305. https://doi.org/10.1007/978-3-642-28036-8_101479
- Sugiyono. (2017). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung : Alfabeta, CV.
- Sugiyono (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung : Alfabeta
- Tworzydło, D., Gawronski, S., & Szuba, P. (2020). Importance and role of CSR and stakeholder engagement strategy in polish companies in the context of

activities of experts handling public relations. *Corporate Social Responsibility and Environmental Management*, 1-7.

Uyanik, G. K., & Guler, N. (2013). "A study on multiple linear regression analysis". *Procedia-Social and Behavioral Science*. Vol. 106, pp: 234-240.

Weder, F., & Karmasin, M. (2017). Communicating Responsibility: Responsible Communication. In *Handbook of Integrated CSR Communication, CSR, Sustainability, Ethics & Governance* (pp. 71–86).

https://doi.org/10.1007/978-3-319-44700-1_5