

DAFTAR PUSTAKA

- A. Devito, J. (2010). *Komunikasi Antar Manusia*. Tangerang Selatan: Karisma Publishing Group.
- Atmoko, B. D. (2012). *Instagram Handbook*. Jakarta: Mediakita.
- Bailey, k. D. (2008). *Methods of Social Research*. New York: Free Press.
- Camprubí, R., Guia, J., & Comas, J. (2013). The new role of tourists in destination image formation. *Routledge*.
- Ceic. (2022). *indonesia kunjungan wisatawan*. Retrieved from ceicdata.com: <https://www.ceicdata.com/id/indicator/indonesia/visitor-arrivals>
- Dinas Pariwisata dan Kebudayaan. (2019, 07 17). *Makna Logo Pesona dan Wonderful Indonesia*. Retrieved from diparbud.okukab: <http://disparbud.okukab.go.id/yuk-intip-makna-logo-pesona-dan-wonderful-indonesia/>
- Effendy. (2003). *Ilmu teori dan filsafat komunikasi*. Bandung: PT. Citra Aditya Bakti.
- F.Hair, J., & H.Money, A. (2007). *Reasearch method for business*. England.
- Ghazali, R. M., & Cai, L. (2014). Social Media Sites in Destination Image Formation In Tourism Social Media: Transformations in Identity, Community and Culture. *Emerald Insight*.
- Jenkins, O. (1999). Understanding and Measuring tourist destination images. *International Journal of tourism reasearch*, 1-15.
- Kaplan, A., & HaenLein, M. (2010). *User of the world, unite! The Challenges and opportunities of social media, Business Horizons*.
- Kementerian Pariwisata dan Ekonomi Kreatif. (2021, 02 05). *Kementerian Pariwisata dan Ekonomi Kreatif*. Retrieved from Siaran Pers : Wonderful Indonesia raih "Best creative Destination" di ajang Creative Tourism Awards: <https://kemenparekraf.go.id/hasil-pencarian/siaran-pers-wonderful-indonesia-raih-best-creative-destination-di-ajang-creative-tourism-awards>
- Kementerian Pariwisata dan Ekonomi Kreatif. (2021, 12 06). *Kementerian Pariwisata dan Ekonomi Kreatif*. Retrieved from Kemenparekraf Anugerahkan "Co-Branding

Awards 2021" ke Sejumlah Mitra, Perkuat Brand "Wonderful Indonesia":
<https://kemenparekraf.go.id/hasil-pencarian/siaran-pers-kemenparekraf-anugerahkan-co-branding-awards-2021-ke-sejumlah-mitra-perkuat-brand-wonderful-indonesia>

- Kementerian Pariwisata dan Ekonomi Kreatif. (2022). *Profil Lembaga*. Retrieved from Kemenparekraf.co.id: <https://kemenparekraf.go.id/profil/profil-lembaga>
- Kim, S.-E., Lee, K. Y., Shin, S. I., & Yang, S.-B. (2017). Effects of tourism information quality in social media on destination image formation: The case of Sina Weibo. *Elsevier*.
- Mahdi, I. (2022, 02 25). *Pengguna media sosial di Indonesia capai 191 juta pada 2022*. Retrieved from DataIndonesia.id: <https://dataindonesia.id/digital/detail/pengguna-media-sosial-di-indonesia-capai-191-juta-pada-2022>
- McQuail, D. (2011). *Teori Komunikasi Massa*. Jakarta: Salemba Humanika.
- Neuman, W. (2014). *Social Research methods : qualitative and quantitative approach*. Boston.
- Oliver, S. (2007). *Strategi Public Relation*. Jakarta: Erlangga.
- Pamela, P., & S. Pangemanan, S. (2014). The effect of Destination Image and Tourist satisfaction on intention to revisit in Lembah Hill Resort. *Journal EMBA 49 vol 2 no.3* , 50.
- Rostanti, Q. (2021). *Kemenparekraf targetkan 3,6 juta Kunjungan wisman pada 2022*. Retrieved from <https://sindikasi.republika.co.id/berita/r4trxe425/network>
- Silalahi, U. (2019). *Metode Penelitian Kuantitatif*.
- Siregar. (2018). *Metode Penelitian Kuantitatif*. Jakarta: Prenadamedia group.
- Social Blade. (2022). *Wonderful Indonesia*. Retrieved from [socialblade.com: https://socialblade.com/instagram/user/wonderfulindonesia](https://socialblade.com/instagram/user/wonderfulindonesia)
- Soemirat, S., & Ardianto, E. (2017). *Dasar-Dasar Public Relation*. Bandung: PT. Remaja Rosdakarya.
- Souiden, N., Ladhari, R., & Chiadmi, N. E. (2017). Destination personality and destination image. *Journal of Hospitality and Tourism Management 32*, 54-70.

- Souiden., a. (2017). Destination personality and destination image. *Journal of Hospitality and Tourism Management* 32, 54-70.
- Sudaryono. (2018). *Metodologi Penelitian*. Depok: Rajawali Press.
- Sugiyono. (2019). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D* . Bandung: Alfabeta.
- Suprpto, T. (2009). *Pengantar Teori dan Manajemen Komunikasi*. Yogyakarta: PT. Remaja Resdakarya.