

ABSTRACT

This study aims to analyze the meaning of self-disclosure in divorced women on the Bumble online dating application, this is motivated by the concept created by the Bumble application where women must start the conversation first. Using the theory of self-disclosure and qualitative methods with a phenomenological approach. The informants in this study are divorced women who use the online dating application Bumble. The results of the study found that the stages of self-disclosure are in accordance with the data or what happened in the field. That is, each informant has different levels and stages of self-disclosure and not all informants reach the in-depth stage. When self-disclosure occurs, intimacy does not occur, especially on the online dating application Bumble.

Keywords : Self Disclosure, Application, Online Dating, Bumble