

ABSTRACT

Myth is one of the folklore or folkore that tells about something beyond human reason, such as the supernatural powers of humans and gods. The fictional book "Guru Besar Nusantara" is a fictional book published in 2022 written by Bumi Nusantara. The book tells the myth of Kebo Iwa, a leader of the island of Bali in the past, the conquest of Bali by Majapahit during Gajah Mada's leadership, Semar as a spiritual teacher figure of Kebo Iwa and Gajah Mada and Dewi Nawangwulan as a goddess from heaven whose shawl was stolen by humans until finally became the ruler of the southern sea known as Ratu Kidul or better known as Nyi Roro Kidul. The dominance of the Kebo Iwa story in this book and the lack of scientific writing or research on the Kebo Iwa myth made the author interested in studying the illustration of the Kebo Iwa character in the book Guru Besar Nusantara from a cultural angle using Roland Barthes' semiotic method. This study uses qualitative methods with triangulation data collection techniques or a combination of observation, documentation and literature study. This research will look at and understand the meaning and suitability of the illustrations and stories in the fictional book "Guru Besar Nusantara" with the story of Kebo Iwa in Balinese society.

Keywords : *The book Guru Besar Nusantara, Myth, Kebo Iwa, Illustration, Semiotics*