

ABSTRACT

Political campaigns are carried out with the aim of attracting them, until now the campaign is carried out mostly by making the success team and the community sometimes only be able to get information about prospective representatives of the people from oral to oral only. According to the interview with Ms. Ita Hariyanti, one of the Legislative Candidates, district. Tuban is still a lot of beginner voters who do not care about their prospective representatives, because of their lack of understanding of the information that has been. An application is needed to provide trusted Representative Candidate information so that voters can know who are the candidates will lead the regions of West Java later. And they can choose among candidates who are considered the most competent and can represent and voice the aspirations of the people later. The purpose of this research is to build an application that can function to provide information about the candidates for candidates who nominate themselves to be village heads, regents, prospective regents, governors and deputy governors of West Java Province accurately and reliably, Timses can campaign openly and the community can participate so as to avoid disinformation.

Keywords: Campaigns, information, People's Representative Candidates, Content, Success Team.