

ABSTRACT

DESIGNING COSTUME PERFORMANCE FOR BANDUNG DANCE COVER COMMUNITY WITH INSPIRATION FROM MUSIC GROUP AESPA

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South Korea uses technology to facilitate the spread of its pop culture. Through several entertainment products such as drama series, films, reality shows and music shows, South Korea is able to develop rapidly. This phenomenon is called the Korean wave which has one sub-culture, namely K-Pop. The spread of K-pop in Indonesia has had a major influence on the daily lives and activities of young people. Such as the formation of several fanbases, fandoms and dance cover communities. This phenomenon creates the potential for full plagiarism in the idol's costume. Therefore, researchers are interested in making designs with SCAMPER design techniques and textile designs by considering field data and previous research. This final project research uses observation, interview, literature study and exploration methods. The results of this final project are expected to provide innovation for the community in the use of costumes that are not necessarily the result of plagiarism, but also have value in the form of original design ideas with themes that remain in harmony.

Keywords: Dance cover, K-pop, AESPA, Design, SCAMPER.