

ABSTRACT

BATIK LIONG MOTIF DEVELOPMENT WITH BITMAP-BASED FLAT DESIGN TECHNIQUE ON RING SLING TYPE CHILDREN CARRIER

by

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Carrying activities have been carried out since ancient times, especially in Indonesia. One of the batik fabrics commonly used to carry is batik Liong. Currently, there are many types of carriers, including ring slings. The ring sling that are widely produced today use various materials and motifs. The trend of bitmap-based flat design techniques also influences the motifs produced on current sling products. The purpose of this study was to create a development of batik Liong motifs with the concept of bitmap-based flat design techniques. The research method used in this study is a qualitative research method by conducting literature studies in the form of journals and books, online observation of several brands and exploration of the development of batik Liong motifs using bitmap-based flat design styling techniques. The end result of this research is to create the development of batik Liong motifs with bitmap-based flat design techniques that are applied with printing techniques on fabrics made from natural fibers.

Keywords: Batik Liong, Flat Design, Bitmap, Ring Sling