

TABLE OF CONTENT

COVER PAGE	i
APPROVAL PAGE.....	ii
DECLARATION OF ORIGINALITY.....	ii
PREFACE	iii
ABSTRACT.....	iv
TABLE OF CONTENT	v
TABLE OF TABLES.....	vii
TABLE OF FIGURES.....	viii
CHAPTER I.....	1
1.1 General Description.....	1
1.2 Research Background	4
1.3 Problem Statement	11
1.4 Research Objectives	11
1.5 Research Significance	11
1.6 Writing Structure.....	12
CHAPTER II.....	13
2.1 Theories	13
2.2 Previous Research	20
2.3 Conceptual Framework.....	25
2.4 Hypothesis	26
CHAPTER III.....	27
3.1 Type of Research	27
3.2 Operational Variables and Measurement	28
3.3 Stages of Research.....	31
3.4 Population and Sample.....	31
3.5 Data Collection	33
3.6 Validity and Reliability Test	34
3.7 Data Analysis Technique.....	38
CHAPTER IV	45
4.1 Characteristics of Respondents.....	45

4.2	Research Result	47
4.3	Result Discussion.....	64
CHAPTER V	67
5.1	Conclusion.....	67
5.2	Suggestion.....	68
REFERENCES	69
APPENDIX 1	73
APPENDIX 2	78
APPENDIX 3	80