

FOREWORD

First of all the researcher's deepest thanks to God Almighty for giving smoothness, health and abundant blessings so that researchers can complete this thesis with the title "DIGITAL MARKETING CONTENT OF 'CABIJAB' MICRO ENTERPRISE THROUGH INSTAGRAM". The purpose of this thesis is prepared to fulfill one of the requirements in order to obtain a Bachelor of Communication Science in the Communication Studies Study Program, Faculty of Communication and Business, Telkom University.

Researcher realize that there are still many shortcomings and limitations during the process of compiling this thesis. On the other hand, the researcher also received a lot of guidance, support, motivation and direction from many parties which made the researcher successful in completing the process of preparing this thesis. For this reason, the researcher would like to thank:

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Researcher realize that in the preparation of this thesis is still far from perfect, both in terms of presentation and discussion. This is due to the limited ability and knowledge that researchers have. Therefore, the researcher really hopes for a lot of input in the form of suggestions and constructive criticism to be able to improve this research and be useful for all parties.

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