

DAFTAR TABEL

| | |
|---|-----------|
| Tabel 1.1 Desa Lokus Prioritas 1 Stunting Kabupaten Lima Puluh Kota..... | 4 |
| Tabel 1.2 Waktu dan Periode Penelitian..... | 11 |
| Tabel 2.1 <i>Literatur Review</i>..... | 26 |
| Tabel 2.2 Kerangka Pemikiran..... | 37 |
| Tabel 3.1 Unit Analisis Data..... | 42 |
| Tabel 3.2 Informan Kunci Penelitian..... | 44 |
| Tabel 3.3 Informan Ahli Penelitian..... | 45 |
| Tabel 3.4 Informan Pendukung Penelitian..... | 46 |
| Tabel 4.1 Akar Masalah Dibentuknya Program GERBUTING..... | 57 |
| Tabel 4.2 Analisis Khalayak Sasar Program GERBUTING..... | 60 |
| Tabel 4.3 Tujuan Komunikasi Program GERBUTING..... | 63 |
| Tabel 4.4 Media dan Saluran Komunikasi..... | 64 |
| Tabel 4.5 Merencanakan Produksi Media..... | 66 |
| Tabel 4.6 Manajemen Komunikasi Program GERBUTING..... | 68 |
| Tabel 4.7 Pengembangan Pesan Program GERBUTING..... | 70 |
| Tabel 4.8 Perancangan Monitoring dan Evaluasi Program GERBUTING..... | 73 |
| Tabel 4.9 Penetapan Program GERBUTING..... | 76 |
| Tabel 4.10 Penetapan Anggaran program GERBUTING..... | 78 |
| Tabel 4.11 Penetapan Prosedur Program GERBUTING..... | 81 |
| Tabel 4.12 Evaluasi Program GERBUTING..... | 85 |
| Tabel 4.13 Evaluasi Manajemen Program GERBUTING..... | 87 |