

## DAFTAR SINGKATAN DAN LAMBANG

| Singkatan | Nama   | Digunakan pertama kali pada halaman |
|-----------|--|-------------------------------------|
| AHP       | <i>Analytical Hierarchy Process</i>                | i                                   |
| SWOT      | <i>Strength, Weakness, Oppurtunity, Threat</i>     | i                                   |
| KPI       | <i>Key Performance Indicator</i>                   | i                                   |
| TOWS      | <i>Threat, Oppurtunity, Weakness, dan Strength</i> | v                                   |