

Abstract

This study aims to determine and analyze the relationship of Work Motivation which consists of Physiological Needs (Physiological Needs), Safety Needs, Social Needs, Esteem Needs, Self-Actualization Needs on the Performance of PT Arima Sinar Abadi.

This research uses quantitative methods and descriptive analysis methods. Sampling using saturated sampling method with 61 respondents from PT Arima Sinar Abadi. The technique used is a simple linear regression analysis using the help of the SPSS ver 27 program.

*The results simultaneously show that the effect of work motivation which consists of physiological needs, safety needs, social needs, esteem needs, self-actualization needs together -same positive and significant effect on Employee Performance of PT Arima Sinar Abadi by 38% and the remaining 62% is influenced by other variables.***Abstrak**

Keywords: Work Motivation, Employee Performance