ABSTRACT

The purpose of this study is to determine the effect of cheating news content on mental health in women in Bandung City, to learn about the perspectives of women in Bandung City on cheating news content on Liputan6.Com Instagram, and to learn about the mental health conditions that developed in women in Bandung City after consuming cheating news content on Liputan6.com Instagram. This study employs quantitative and descriptive methodologies. With a total of 100 respondents, the sample was drawn using the non probability sampling approach and purposive sampling. Data analysis approaches include descriptive analysis and simple linear regression. The hypothesis test findings show that the t value produced is 9.795 and is greater than the t table (9.795 > 1.98447). Cheating news articles on Liputan6.com Instagram has a 49.5 % impact on the mental health of women in Bandung City, according to the determination coefficient. This study suggests that infidelity news articles on Liputan6.com Instagram has a favourable and powerful influence on women's mental health in Bandung City. There are diverse and positive perspectives on cheating news material on Liputan6.com Instagram among women in Bandung City. Women in Bandung City have strong mental health, and the audience has no serious mental health issues.

Keywords: *Content, news, cheating, mental health, women.*