

ABSTRACT

In choosing a study program in tertiary institutions it is not as easy as one might imagine, until now study programs in Indonesia have a relatively large number of study programs which makes students feel doubtful and confused in choosing, because there are students who do not know their interests and talents, doubts choosing a study program, and differences of opinion with parents. This is because there is a phenomenon in BPI 1 Bandung High School students who have a sense of doubt and confusion in choosing a study program. In choosing a study program that parents have an important role, because in choosing a study program that the need for interpersonal communication is highly recommended between children and parents. The purpose of this study is to explain how the process of interpersonal communication between children and parents in choosing study programs in tertiary institutions for SMA BPI 1 Bandung students. This study uses qualitative research methods with an interpretive paradigm, in this study located at SMA BPI 1 Bandung. In general, when a child chooses a study program, parents need to know what the child's wishes, abilities, and interests are. In addition, when communicating that parents need to provide information about the study program, what the job prospects will be like, and provide positive advice and advice to children in choosing a study program.

Keywords: *Family Communication, Interpersonal Communication, Parent, Child.*