

ABSTRACT

DEVELOPMENT OF PATTERNS USING RUANG WAKTU DATAR SYSTEM THROUGH FLAT DESIGN STYLING WITH THE LA GALIGO EPIC INSPIRATION

by

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One of the methods that can be used in the development of storytelling motifs is the RWD system, a drawing technique with the principle of drawing and phrasing that is able to present the dimensions of space and time to allow illustrations to tell stories. Previous studies have combined RWD and flat design systems to process motifs presented in non-repetitive composition models. This compositional model is based on the principle of story unity, in which motives are created with the condition that the story is presented in the composition of the motifs. The aim of this research is to create inspirational motifs for Indonesian traditional art with flat design styling, RWD systems, and compositional processing. This research uses qualitative methods in the form of literature studies, observations in the form of visual analysis, interviews to gather inspirational information, brand studies, and motif exploration by utilizing flat design styling and the RWD system in processing the inspiration for the epic La Galigo. The final result of this research is a composition of repetitive motifs that are applied to textiles with digital printing.

Keywords: Motif, RWD System, Flat Design, La Galigo