

ABSTRACT

Organizational culture and physical work environment have an important role in strengthening employee job satisfaction. So this research was conducted with the aim of knowing and analyzing how the influence of organizational culture and physical work environment on job satisfaction at the Auto 2000 Asia Afrika Bandung company. This research uses a quantitative approach by applying descriptive and caus

ality analysis. In this study, multiple linear regression analysis techniques were used with the help of SPSS software version 24. Primary data were obtained from 53 respondents selected using saturated sampling technique.

The results of descriptive research show that organizational culture, physical work environment, and employee job satisfaction are in the good category. Causality analysis shows that organizational culture and physical work environment individually and together have a positive and significant influence on employee job satisfaction.

Keywords: *Organizational Culture, Physical Work Environment, Job Satisfaction*