

ceritakan dalam penelitian ini dapat dibangun, dijunjung tinggi, serta beresonansi kepada *content creator* lainnya agar dapat kembali membawakan *output* positif kepada mereka, termasuk dalam pemasukan finansial

2. Bagi para *audience* atau penikmat konten *livestreaming* agar bisa menjadi penonton yang kondusif dalam berinteraksi serta menghargai *livestreamer* sebagai penyedia konten dan hiburan. *Audience*, serupa dengan *livestreamer*, dapat menjadi representasi dari sebuah komunitas virtual dalam sebuah platform. Harapannya agar seluruh pegiat dan penikmat konten *livestreaming* dapat kondusif dan menciptakan komunitas yang toleran, menghargai, dan tidak *toxic*.
3. Bagi para situs penyedia konten *livestreaming* lain agar mungkin dapat mencontohkan Twitch serta beberapa fiturnya yang tercatat telah membantu para *streamer* untuk mengembangkan konten mereka. Berdasarkan observasi dan pengalaman para narasumber, dapat diketahui bagaimana segenap situs *livestreaming* besar lain di Indonesia masih belum memiliki beberapa fitur interaktivitas yang dimiliki oleh Twitch, sehingga harapannya dengan disediakannya fitur-fitur tersebut dapat membukakan peluang bagi para penyedia konten *livestreaming* untuk terus berkreasi.

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## LAMPIRAN

### Lampiran 1. Draft Panduan Wawancara

#### *Livestreaming*

1. Apa kamu bisa ceritakan latar belakang tentang pertama kali kamu menemukan atau mengetahui tentang dunia *livestreaming*?
2. Apa motif yang awalnya mendorong kamu untuk melakukan *livestreaming* atau menjadi *livestreamer*? (bisa dari latar belakang hidup juga) **(because of motive)**
3. Sudah berapa lama kamu melakukan *livestreaming*?
4. Apa ada yang ingin kamu capai di masa depan dari melakukan *livestreaming*? **(in order to motive)**
5. Apa yang membuat kamu terus termotivasi untuk melakukan *livestreaming* / hal-hal yang mendorong kamu untuk mencapai target kamu itu?

#### **Twitch**

1. Dari mana kamu bisa mengetahui Twitch?
2. Sudah berapa lama kamu *live stream* di Twitch?
3. Apa yang membuat kamu memutuskan untuk memilih Twitch sebagai platform untuk melakukan *livestreaming*? **(because of motive)**
4. Apa ada hal tertentu yang ingin kamu capai di Twitch? **(in order to motive)**
5. Mengapa kamu memilih Twitch sebagai platform *livestreaming* untuk melakukan *livestream* dibandingkan platform lain?