

ABSTRACT

Pharmaceutical companies are one of the health sector companies listed on the Indonesia Stock Exchange where the public really needs their products. At the end of the period, the company prepares financial reports which are then provided to interested parties through analysis of financial statements in the form of ratios to assess the effectiveness of the company's performance.

The purpose of this study is to determine the financial performance in influencing the value of the company. The financial ratios used in this study are profitability, debt equity ratio, current ratio. The population in this study are pharmaceutical industry companies listed on the Indonesia Stock Exchange in 2017-2021.

The method used is a case study with a descriptive research type. The sampling technique used a purposive sampling method and produced 9 (nine) pharmaceutical industry companies with a research period of 5 (five) years so that this study had 45 (forty five) observation data.

Keywords: company performance, company value, ROA, DER, CR