

## ABSTRACT

*The stock price index is an indicator of stock price movements. This index is something investors pay attention to when investing in the capital market, especially stocks. Factors that influence stock prices in this study include profitability, solvency, and investment cash flow.*

*The purpose of this study is to determine the profitability, solvency, and investment cash flow in influencing the company's stock price. The population in this study are pharmaceutical industry companies listed on the Indonesia Stock Exchange in 2017-2021. The data used in this study comes from financial reports.*

*The method used is a case study with descriptive research type and panel data regression analysis. The sampling technique used purposive sampling method and produced 8 (eight) pharmaceutical industry companies with a research period of 5 (five) years so that this study had 40 (forty) observation data.*

*The results of this study profitability, solvency, and investment cash flow have a significant influence on stock prices simultaneously. Partially, the variables of profitability, solvency, and investment cash flow do not have a significant effect on the stock price of the pharmaceutical industry for the 2017-2021 period.*

*In conclusion, the three variables examined in this study have nothing to do with stock prices when viewed one by one. Based on the research, for the next researcher to add other variables, change the research object, and increase the research period. As for the company to improve its performance to compete in the capital market.*

**Keywords:** *profitability, solvency, investment cash flow, stock price.*