

# CHAPTER 1

## INTRODUCTION

### 1. 1. Background

Accelerating the implementation of the vaccination program for disabled groups on the island of Java using the sinopharm vaccine obtained through a grant from the United Arab Emirates in the amount of 40 0,000 doses. Regarding its implementation, the Ministry of Health cooperates with the Ministry of Social Affairs and the Ministry of Home Affairs regarding registration and data collection of NIK from the community related to targeting people with disabilities. People with Disabilities are included in the phase 3 target, namely vulnerable communities. Previously, the Ministry of Health reviewed a Circular Letter which stated that persons with disabilities could be served in all health facilities or centers. Any vaccinations and not only limited to the address listed on the KTP. This is in accordance with the Circular Letter of the Minister of Health No.HK.02.01/MENKES/598/2021 concerning the Acceleration of the Implementation of Covid-19 Vaccination for the Elderly, Persons with Disabilities, as well as Educators and Education Personnel. (<https://sehatnegeriku.kemkes.go.id/> accessed on 10 November 2021 at 17.40 WIB).

Persons with disabilities are a top priority in the government's vaccination program. Since its inception, the World Health Organization (WHO) has advocated for countries with limited access to vaccines to prioritize certain types of communities with early infection. The first is health workers, the second is the elderly, and the third is the socio-demographic community that belongs to the vulnerable group (<https://tirto.id/saat-group-disabilities-mejar-time-buat-vaccination-gkvc/>) accessed on 17 February 2022, 20.03).

Not to mention that people with disabilities have a high risk of being exposed to the Covid-19 virus because of the difficulty of carrying out social restrictions because they need the help of others on a daily basis. In addition, they are included in a group that has difficulty accessing health information and services properly. These obstacles are caused by unfriendly information about the Covid-19 vaccine

circulating among persons with disabilities, so socialization is needed and dissemination of information directly to the community of persons with disabilities through community centers and organizations of persons with disabilities. Another problem found in various regions is that vaccination locations are still not friendly to the community, with special limitations, especially related to access to vaccination distribution. So far, people with disabilities still do not understand their own health information. This causes them to be unable to provide information regarding their medical history accurately. (<https://tirto.id/program-vaksin-disabilitas-jadi-percuma-jika-gratis-inklasif-gkvi/> accessed on 17 February 2021, 19.55).

Giving the Covid-19 vaccine to people with disabilities is in accordance with the directions of the President of the Republic of Indonesia, Mr. Ir. H. Joko Widodo for groups with special needs or disabilities so they are not left behind from the government's reach. During the vaccination process, persons with disabilities need help from others. Even so, so far the Covid-19 vaccination is relatively safe. The government claims that it has sporadically administered vaccines to persons with disabilities. Some persons with disabilities think twice before receiving the vaccine because they are worried about the side effects of the vaccine they are receiving and at that time the issue was haram-halal. The vaccine also appeared before the Indonesian Ulema Council finally granted a halal label for the Sinovac and AstraZeneca vaccines. Disability advocates feel the need to get vaccines, because disability advocates in Jakarta are more mobile. This is because there are more public transportation networks and supporting infrastructure in Jabodetabek than in other regions. The door-to-door vaccination program is the best solution to the problems experienced by many people with disabilities from the lower middle class. Strategies to encourage vaccine recipients also need to be adapted to each condition of persons with disabilities. There is also a health check before injecting the vaccine, especially for those who have a special medical history.

Rapidly developing technological developments facilitate and accelerate the fulfillment of community needs in various ways. Communication nowadays has become more practical from time to time, especially with the presence of online news sites. Online news is the main source of public information because of the

speed of conveying information that is not only limited by space and time, but can be obtained anywhere and anytime. Every second and minute of events that take place, online news is always updated with the latest information. Various online media compete with the government in the news delivery process. This speed causes the accuracy and credibility of the media to decrease. (<https://www.bbc.com/indonesia/indonesia-58007485/>) accessed on 17 February 2022. 20:13).

In early February 2020, a research company called We Are Social announced a report on the development of internet users around the world. The data shows that the number of internet users from Indonesia has increased by 55% to 4.54 million in 2020. This proves that Indonesia is the country with the largest growth in the number of internet users in the world.



**Picture 1. 1 Internet User Data in Indonesia in 2019**

Source : <https://datareportal.com/pengguna-internet-di-Indonesia-tahun-2020>, accessed on November 11, 2021, at 14:37 WIB

Therefore, more people seek information via the internet than in traditional media. Even online media websites are in the top 10 as websites that are frequently visited.

**Picture 1. 2 Web Traffic Data of 2020**

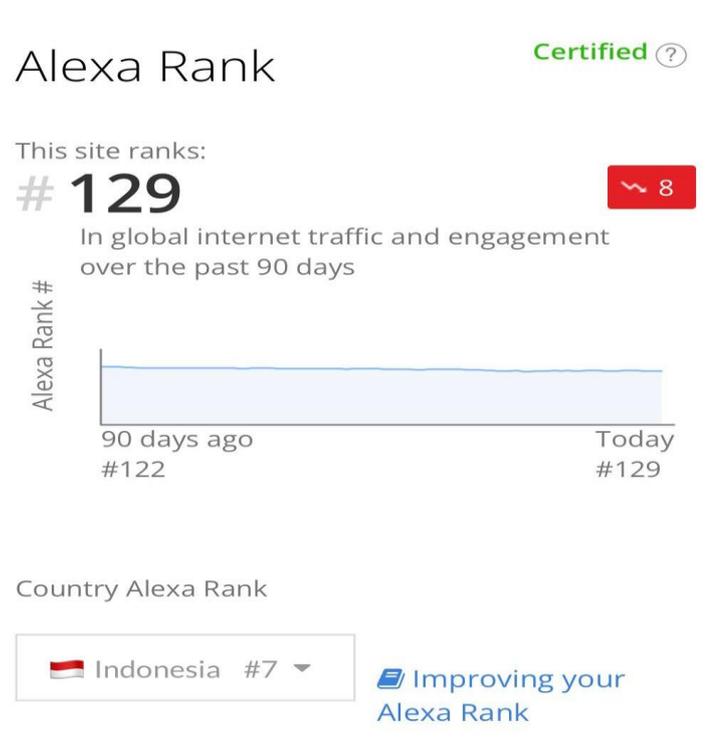


The media and journalists actively shape reality. Journalists have different views and concepts in looking at things, ideologies and tendencies in political attitudes. Reality is created in the conception of journalists. The media are competing to claim that the news they present is true. The media influence the development of public opinion to support their interests in accordance with the truth they write.

The media has become a critical area of social contention and buzz. The mass media is basically a medium for public discussion. All forms of intermediaries are used by people to convey or disseminate ideas, ideas or opinions so that those ideas or opinions are conveyed to the audience and determined by the recipient. The media has an important role in conveying information to the wider community. One's thoughts on a problem depend on how they construct the reality of the information they consume. Referring to the coverage of the disability vaccination program, the framing process for news carried out in the mass media, especially online media, will differ between the media and other people. The main objective of the framing process itself is so that there are no misunderstandings by the public. For example, in reporting on vaccine programs and persons with disabilities. It can be a benchmark for illegal abusers to see what is reported in the media if the media does not carry out the framing process inside it. So that the news released by the media does not include news that can place fraudsters as positive learning but provides negative examples for society. Because of that, framing in a story is important.

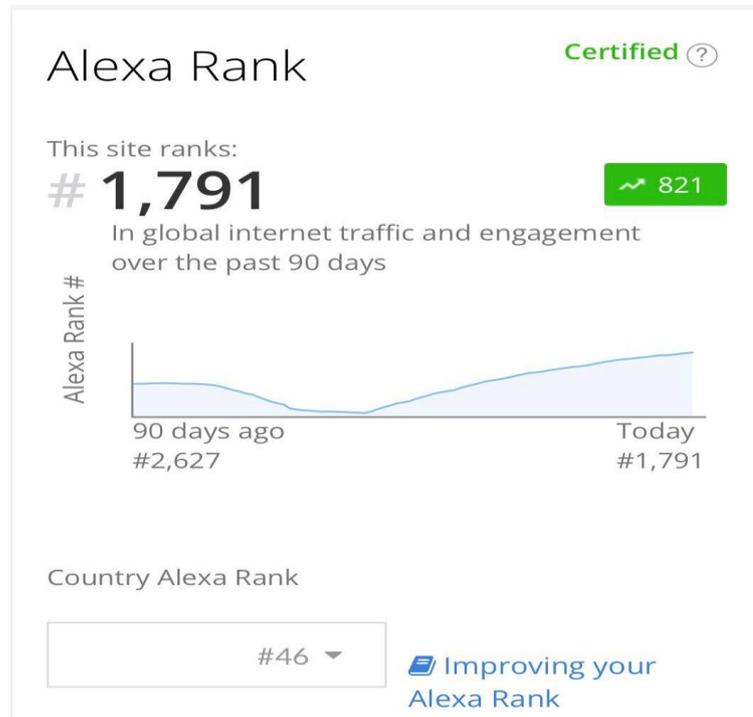
In this study, the author will analyze framing in the two media that the author chooses, namely Detik.com and Tirto.id, in reporting on the vaccine program. The author's reason for choosing Detik.com and Tirto.id is because the two media reported about the vaccination program where the government is intensively socializing the vaccination program for persons with disabilities. This indicates that the government is serious about paying more attention to this case, as well as its response. the people who are very responsive and do it in an orderly and safe manner assisted by the apparatus of each region.

**Picture 1. 3 Detik.com Rankings on Alexa as of 11 November 2021**



Source: <https://www.alexa.com/siteinfo/detik.com> (retrieved November 11, 2021, 2:00 PM (UTC))

**Picture 1. 4 Tirto.id rankings on Alexa as of November 11, 2021**



Source: <https://www.alexainfo.com/siteinfo/tirta.id> (accessed November 11, 2021, 2:00 PM (UTC)).

The vaccination program for persons with disabilities is the author's factor in determining the media to be used in this study. Meanwhile, news about the disability vaccination program was the topic raised because this case experienced many developments, starting from organizers who were not fast enough in the disability vaccination program, the slow trend of Covid-19 vaccination, difficulties for persons with disabilities to join the vaccination program. Of the many factors, the authors conclude that the case is considered interesting to be raised in this study.

*Picture 1. 3 News of The Vaccination Program for Disability in Tirta.id*



Source: <https://tirto.id/program-vaksin-disabilitas-jadi-percuma-jika-gratis-tak-inclusive-gkvi> accessed on November 11, 2021, at 14:43 WIB

**Picture 1. 6 Disability Vaccination Program News on Detik.com**



Source: [https://news.detik.com/berita-jawa-barat/d-5739737/cerita-angkie-yudista-nyaris-juang-asa-soal-vacsinasi-disabilitas?\\_ga=2.166913342.1649694563.1636699462-706968918.1601577902](https://news.detik.com/berita-jawa-barat/d-5739737/cerita-angkie-yudista-nyaris-juang-asa-soal-vacsinasi-disabilitas?_ga=2.166913342.1649694563.1636699462-706968918.1601577902) accessed in November 12, 2021, at 14:49 WIB

Framing analysis is the main topic of this study, where the media consults a reality that is raised in a story. Framing can be seen as placing information or tools in a distinctive context so that some problems get more credit than others (Eriyanto, 2002: 186). Framing is a news to find out how the perspective used by journalist or mass media when selecting issues and writing news and framint it. Choosing framing as a method in my research because it looks at how the media, in this case Detik.com and Tirto.id frame the news about the vaccination program for disabilities, wheather the media have the same or different points of view on the issue of the vaccination program for disabilities. In this study, the author will conduct a framing analysis on the online media Detik.com and Tirto.id for reporting on disability vaccination programs. The author limits the reporting period, namely August 2021 – October 2021 due to the government's incessant socialization of the vaccination program for persons with disabilities. Detik.com has 6 news reports and Tirto.id contains 2 news

related to the disability vaccination program. The framing analysis model that will be used is the Robert N. Entmant model. The writer chooses the Robert N. Entmant model because the framing is done by the media by choosing certain issues that are highlighted and ignoring the others. The media highlights this by placing news headlines prominently before or after them. There are various forms of highlighting, repeating important information and relating it to the audience's culture (Eriyanto, 2002: 220). The difference between the frames of detik.com and tirto.id is that from detik, there are more news and perspectives compared to tirto with a title that matches the content so that readers get clickbait from the title of detik, while tirto framing is only from one definite source and there is not much news content.

### **1. 2. Research Focus**

To facilitate the preparation of research, the authors limit the problems to be studied. The author only examines the reporting of cases of the disability vaccination program published on Detik.com and Tirto.id in the period August 2018 – October 2021.

### **1. 3. Identification of Problems**

The following is an identification of the problems that will be described in this study based on the background that has been submitted:

1. What are the selection of issues that are displayed by Detik.com and Tirto.id in reporting on the vaccination program for persons with disabilities?
2. What is the highlighting of the aspects shown in the reporting of the vaccination program for persons with disabilities on Detik.com and Tirto.id?
3. What is the moral decision displayed on Detik.com and Tirto.id in the disability vaccination program?
4. What is the emphasis on problem solving by Detik.com and Tirto.id in the case of the disability vaccination program?

### **1. 4. Research Objectives**

Based on the background and formulation of the problems that have been submitted, the objectives of this study are:

1. To find out the selection of issues that are displayed by Detik.com and Tirto.id in the reporting of the vaccination program
2. To find out the aspects highlighted by Detik.com and Tirto.id regarding the reporting of the disability vaccination program
3. To justify how the arguments in defining the problem that have been made relate to something that is familiar to the audience
4. To find out how the path chosen to solve the problem in an event that is seen as the cause of the problem

### 1.5. Purpose of Research

The following are the expected benefits of this research, namely:

#### 1.5.1. Theoretical Aspect

The results of research conducted by the authors are expected to be a reference for further similar research and help increase understanding of framing analysis.

#### 1.5.2. Practical Aspect

So that the results of this study can be used as reference material to add sources of information that can be useful for practitioners or media workers and is expected to be used as developments in the field of communication, especially mass communication.

### 1.6. Period and Time Research

#### 1.6.1. Research Periode

The research was conducted online through online news portals, namely Detik.com and Tirto.id media, for the period 10 August to 18 October 2021.

#### 1.6.2. Research Time

*Table 1.1 Research Time*

No	Activity Name	Month																			
		December				January				February				March				April			
		5	6	7	8	6	7	8	9	1	2	3	4	1	2	3	4	1	2	3	4
1	Find ideas, Topics																				