

TABLE OF CONTENTS

APPROVAL SHEET	i
STATEMENT SHEET	ii
FOREWORD.....	iii
ABSTRAK	iv
ABSTRACT.....	v
TABLE OF CONTENTS.....	vi
LIST OF TABLES	viii
LIST OF FIGURES	ix
CHAPTER I INTRODUCTION.....	1
1.1 Object Overview	1
1.2 Research Background.....	3
1.3 Problem Formulation.....	7
1.4 Research Objective.....	8
1.5 Benefits of Research.....	9
1.6 The Systematic of Mini-Thesis Writing.....	9
CHAPTER II LITERATURE REVIEW.....	11
2.1 Literature Review	11
2.2 Previous Research	15
2.3 Theoretical Framework.....	22
2.4 Research Hypothesis	24
CHAPTER III RESEARCH METHODOLOGY	25
3.1 Research Characteristics	25
3.2 Operationalisation of Variable	26
3.3 Stage of Research	29
3.4 Population and Sample.....	31
3.5 Data Collection and Data Sources.....	32
3.6 Validity and Reliability Test	33
3.7 Data Analysis Technique and Hypothesis Testing.....	35
CHAPTER IV RESEARCH RESULTS AND DISCUSSION	42

4.1 Characteristics of Respondents	42
4.2 Descriptive Statistics Analysis	47
4.3 Classic Assumption Test	52
4.4 Multiple Linear Regression Analysis	57
4.5 Hypothesis Testing	58
4.6 Coefficient of Determination	62
4.7 Results and Discussions	63
CHAPTER V CONCLUSIONS AND SUGGESTIONS.....	68
5.1 Conclusions	68
5.2 Suggestions.....	68
REFERENCES.....	71
APPENDIX.....	78