

## DAFTAR TABEL

Tabel 2. 1 Penelitian Terdahulu .....	14
Tabel 3. 1 Jenis Penelitian.....	27
Tabel 3. 2 Operasionalisasi Variabel .....	28
Tabel 3. 3 Hasil Uji Validitas.....	34
Tabel 3. 4 Hasil Uji Reliabilitas .....	35
Tabel 4. 1 Persentase Hasil Kuesioner Privacy Severity (PS) .....	42
Tabel 4. 2 Persentase Hasil Kuesioner Privacy Vulnerability (PV).....	43
Tabel 4. 3 Persentase Hasil Kuesioner Self-Efficacy (SE) .....	43
Tabel 4. 4 Persentase Hasil Kuesioner Response Efficacy (RE) .....	44
Tabel 4. 5 Persentase Hasil Kuesioner Rewards (REW) .....	45
Tabel 4. 6 Persentase Hasil Kuesioner User's Internet Privacy Concerns (UIPC)....	46
Tabel 4. 7 Persentase Hasil Kuesioner Privacy Protection Behaviour (PPB).....	47
Tabel 4. 9 Hasil Uji Validitas CFA 1 .....	49
Tabel 4. 10 Hasil Uji Validitas CFA 2.....	50
Tabel 4. 11 Hasil Uji Reliabilitas CFA .....	51
Tabel 4. 12 Hasil Goodness of Fit.....	52
Tabel 4. 13 Modifikasi Kovarians.....	53
Tabel 4. 14 Hasil Uji Goodness of Fit dengan Modifikasi .....	53
Tabel 4. 15 Hasil Uji Model Struktural.....	54
Tabel 4. 16 Hasil Uji Reliabilitas Pada Model Struktural Lengkap.....	55
Tabel 4. 17 Hasil Uji Goodness of Fit Pada Model Struktural Lengkap .....	55
Tabel 4. 18 Hasil Uji Hipotesis .....	56