

**FRAMING ANALYSIS OF JOKO WIDODO'S
POPULIS POLICIES IN THE JAKARTA POST REPORT**

Abstract

The pandemic of COVID-19 has had a significant impact on all aspects of human existence. Policy sectors must coordinate effectively so that they do not affect or damage the community. The policies issued by heads of state to combat COVID-19 will be scrutinized domestically and internationally. This study employs Enmant framing analysis to examine how The Jakarta Post frames President Joko Widodo's populist policies in its 2020-2021 coverage of COVID-19 in Indonesia. As a sample, 62 news articles from The Jakarta Post regarding the COVID-19 policy are divided into health, social, and economic categories for analysis. In the health management policy, The Jakarta Post describes Jokowi as a leader who is optimistic about streamlining policies in Indonesia. In the social system, Jokowi is depicted as anti-lockdown, so he continues to choose to stay in part. In the economic system, Jokowi is depicted as a leader who understands the common people by continuing to provide financial aid to the poor and attempting to re-promote the economy in Indonesia. In general, the COVID-19 policy articles published in The Jakarta Post by President Jokowi describe populists. Jokowi intends to integrate economic, health, and social policies. These policies are described as mutually protective because they illustrate the ultimate objective of economic recovery.

Keywords: Populism, Media Coverage, Pandemic, COVID-19, Policy