ABSTRACT

The emergence of online dating applications which is one of the results of this technological development provides convenience and also changes in people's behavior. Online dating applications provide an opportunity for individuals to leave traditional ways of socializing and facilitate individuals by providing a wide choice of types of partners. However, as it progresses there are incidents such as sexual harassment and fraud in the use of online dating applications. One of the most popular online dating apps in Indonesia is Bumble. The presence of the Bumble application creates a new era in the world of online dating because conversations can only be initiated by the female side. In searching for an ideal partner in the Bumble application, it is necessary to develop interpersonal relationships. The formation of these relationships requires self-disclosure. This research was conducted to find out how self-disclosure of late adolescent girls using the online dating application Bumble is. Researcher used qualitative methods and a phenomenological approach with the aim of interpreting self-disclosure based on the experiences of informants. This study refers to the theory of self-disclosure based on the types of messages, dimensions, and stages of self-disclosure. The results of this study indicate that the Bumble application has succeeded in making its users, who are late adolescent girls, feel that they are given more rights because they are required to start the conversation first. Thus, apart from unpleasant incidents in using this online dating application, late adolescent girls can still do self-disclosure in using the Bumble application. Self-disclosure is influenced by the involvement of five dimensions, namely quantity, value, accuracy/honesty, purpose, and intimacy. In addition, factors that affect the level of self-disclosure are the character of the informant, the motivation for using the Bumble application, cultural background, the person you are talking to, and the topic of conversation.

Keywords: interpersonal communication, self-disclosure, Bumble