

ABSTRACT

PERANCANGAN ULANG INTERIOR KANTOR PT EQUITY LIFE INDONESIA DI JAKARTA DENGAN PENDEKATAN FLEKSIBILITAS

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The office of PT Equity Life Indonesia is a privately owned company engaged in insurance. The head office of PT Equity Life Indonesia is located on the 25th floor of Sahid Sudirman Center Building, in Jakarta City Center. The products offered by PT Equity Life Indonesia are life insurance, health insurance and pension funds. There were problems found in the Office of PT Equity Life Indonesia, namely in facilities, space organization and space concepts. The concept of space at the Office of PT Equity Life Indonesia has not fulfilled the identity of the office in accordance with the company's vision, mission and values. The organization of space that is not in accordance with the job desk and relationship between divisions, reduces the effectiveness of employees at work. This has an impact on reducing the effectiveness and flexibility of employees at work. The purpose of redesigning the interior of the PT Equity Life Indonesia Office is to realize an office with flexibility that can facilitate employees at work. The methods used in this design are observation, interviews, questionnaires, and literature studies. This design is expected to meet the comfort, productivity, and flexibility of people at work by optimizing the organization of existing space in the design.

Keywords: *Interior, Redesign, Insurance Office, Flexibility*