ABSTRACT

REDESIGNING THE INTERIOR OF PT DAHANA'S MARKETING AND OPERATIONAL BRANCH OFFICES IN SOUTH JAKARTA WITH A WORK ERGONOMICS APPROACH

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There are many types of offices, one of which is a marketing and operational office. The PT Dahana company is a BUMN office engaged in explosives services for the general mining, oil and gas, and construction quarry sectors which have branch offices functioning as the marketing and operational systems of the products and services offered to consumers and their clients. The office work is done repeatedly and can cause problems that affect productivity at work and can also impact the health of its employees. From this phenomenon, research was carried out and redesigned so that these problems were answered from the interior aspect with a work ergonomics approach and related to the form of the design theme, namely "Connectivity of Environment". An important result of the application of the approach and concept theme used is in the form of additional areas or floor expansions. This can be used as a reference for office design that pays attention to the needs of ergonomic aspects and can increase profits for the company.

Keywords: redesign, interior, state-owned office, work ergonomics, area expansion