

ABSTRACT

Firm value represents the knowledge or understanding of investors who pay attention to the manager's performance in managing the company's resources. This study was conducted with the aim of proving the effect of liquidity, solvency, and profitability on the firm value of the health sector listed on the Indonesia Stock Exchange for the period 2017–2021.

A quantitative method is a method of research used by researchers to obtain data from financial statements and company annual reports. The use of data analysis methods uses panel data regression analysis by combining time series and cross-section methods. As for sample determination, researchers applied purposive sampling and produced 65 samples from 13 companies over 5 years.

Research results provide conclusions on whether the variables liquidity, solvency, and profitability simultaneously have an effect on firm value. However, the results of a partial study provided the conclusion that no significant effect could be observed on liquidity, solvency, and profitability on firm value.

Keywords: liquidity, solvency, profitability, firm value