

## DAFTAR GAMBAR

Gambar 1 Logo SintyaProject.....	2
Gambar 2 Data Pendapatan Tahun 2023.....	2
Gambar 3 Data Pendapatan UMKM Sintya21Project Periode 2020 - 2023.....	3
Gambar 4 Diagram Fishbone UMKM Sintya21Project.....	4
Gambar 5 Flowchart Penelitian.....	16
Gambar 6 Kurva.....	29
Gambar 7 Data Mean Atribut Persuasion.....	30
Gambar 8 Data Mean Atribut Sharing Motivation.....	31
Gambar 9 Data Mean Atribut Reader Cognitif.....	32
Gambar 10 Data Mean Life Factors.....	33
Gambar 11 Rancangan Content Planning 1.....	54
Gambar 12 Rancangan Content Planning 2.....	54
Gambar 13 Rancangan Content Planning 2.....	56