

**SENTIMENT ANALYSIS OF USER REVIEWS OF FINANCIAL  
APPLICATION IN GOOGLE PLAY STORE FOR MSME**

**(Case Study: BukuWarung, Money Lover, Kleido)**

**MINI THESIS**

Proposed as one of the requirements to complete a Bachelor of Management  
degree from International ICT Business

**Complied by:**

**REGA PRIMANTARA**

**1401183497**



**Universitas  
Telkom**

**INTERNATIONAL ICT BUSINESS**

**FACULTY OF ECONOMIC AND BUSINESS**

**TELKOM UNIVERSITY**

**BANDUNG**

**2023**