

Table of Contents

COVER PAGE	i
APPROVAL PAGE	ii
PAGE OF STATEMENT	iii
PREFACE.....	iv
ABSTRACT	vi
ABSTRAK	vii
TABLE OF CONTENTS.....	viii
LIST OF TABLES	x
LIST OF FIGURES	xi
CHAPTER 1 INTRODUCTION	1
1.1 Object Overview	1
1.2 Research Background.....	4
1.3 Problem Formulations	6
1.4 Research Objectives	6
1.5 Research Benefits.....	7
1.6 Systematic Writing of The Research.....	7
CHAPTER 2 LITERATURE REVIEW	8
2.1 Theory and Previous Research.....	8
2.2 Research Framework.....	23
2.3 Research Hypotheses	24
CHAPTER III RESEARCH METHODOLOGY	25
3.1. Types of Research.....	25
3.2 Operational Variable and Scale Measurement	26
3.3 Research Stage	28
3.4 Population and sample	29
3.5 Data Collection	30
3.6 Validity and Reliability Test	31
3.7. Data Analytic Techniques.....	35
CHAPTER IV RESULT AND DISCUSSION.....	38
4.1. Characteristics of Respondents	38

4.2. Research Result	40
CHAPTER V CONCLUSION AND SUGGESTIONS.....	58
5.1. Conclusion.....	58
5.2. Suggestions	58
BIBLIOGRAPHY	59
ATTACHMENT.....	62