

TABLE OF CONTENTS

APPROVAL PAGE	i
STATEMENT PAGE	ii
PREFACE	iii
ABSTRAK	v
ABSTRACT	vi
TABLE OF CONTENTS	vii
LIST OF TABLES	ix
LIST OF FIGURES	x
CHAPTER I	1
1.1.Object Overview.....	1
1.2.Background	7
1.3.Problem Formulation.....	20
1.4.Research Objective.....	20
1.5.Research Benefit.....	20
1.6.Writing Systematic	21
CHAPTER II	23
2.1. Literature Review	23
2.2. Previous Research	36
2.3. Theoretical Framework	43
2.4. Research Hypothesis	43
CHAPTER III	45
3.1. Research Characteristic	45
3.2. Operational Variables.....	46
3.3. Research Stages	50

3.4. Population and Sample	52
3.5. Data Collection and Data Sources	53
3.6. Validity Test and Reliability Test.....	54
3.7. Data Analysis Technique.....	58
CHAPTER IV.....	67
4.1. Respondent Characteristic	67
4.2. Research result	71
4.3. Discussion of Research Results.....	88
CHAPTER V	93
5.1. Conclusion.....	93
5.2. Suggestion	94
REFERENCES.....	97
APPENDIX.....	101
1. Appendix I Research Instruments.....	101
2. Appendix II Results of Data Tabulation.....	103