

ABSTRACT

This research was conducted to find out the Analysis of Interest in Continuing Education to the Vocational Higher Education Level for Bandung City Vocational High School Students in 2023.

The purpose of this study was to find out and analyze how the Interest in Continuing Education to the Vocational Higher Education Level for Bandung City Vocational High School students in 2023 and what the obstacles faced by students in continuing their education to tertiary education and the efforts made by students to overcome them.

This study used a quantitative research method with a descriptive analytical research type with seven indicators of pleasure, desire, attention, need, hope, encouragement, and will. Data collection was obtained by distributing questionnaires to 100 respondents from Bandung City Vocational High School students. For sampling used Probability Sampling technique with a simple random type.

Each dimension results has a very good category, namely pleasure, the point value is 87,2%, for the value of desire is 85,5%, for the value of attention is 86,2%, for the value of need is 86,3%, for the value of hope is 86,15%, for the value of encouragement is 83,8%, and for the value of willingness is 87,9%. This shows that the interest in continuing education to a vocational college is included in the category with a Very Good scale.

Keywords: Interest, Vocational High School Students, Universities