

## **ABSTRACT**

*Micro, Small and Medium Enterprises (MSMEs) are productive businesses owned by individuals or business entities. One of the well-known MSMEs in the Batik business in Banyuwangi Regency is Godho Batik. Godho Batik sells various kinds of Batik products typical of Banyuwangi, including batik cloth, clothes, and batik souvenirs. One of the obstacles experienced by Godho Batik is the process of recording sales results still using books, so that the process of recapitulating sales activity data is unstructured, taking longer to complete orders, and not getting information quickly. With the monitoring system can help owners and employees in recapitulating sales activity data can be structured properly, and get information quickly in one place that is easily accessible by Godho Batik UMKM.*

*The method used in designing a sales activity monitoring system is the waterfall method. The waterfall method is a method that has a linear sequential model in phases consisting of requirement definition, systems and software design, implementation and unit testing, integration and systems testing, operation and maintenance.*

*The result of the design is a sales activity monitoring system that has a menu of goods data, order data, income data, expenditure data, and sales reports with two system users. The menu on the monitoring system has features that can display data, store data, change data, search for data in one easily accessible place.*

*The results of the monitoring system design can help MSME to monitor the recording of sales activity data and control the number of ordered items that must be fulfilled, minimize errors, loss, damage and duplication of data, store good data records and be able to display sales performance data.*

**Keywords - Monitoring System, MSME, Waterfall**