

DAFTAR GAMBAR

| | |
|--|----|
| Gambar 2.4.2 Marketing & communications strategy..... | 24 |
| Gambar 2.7 Kerangka Penelitian..... | 31 |
| Gambar 4.1 Logo Sheraton Bandung Hotel And Towers..... | 50 |
| Gambar 4.2 Lobby Area..... | 50 |
| Gambar 4.3 Deluxe Room..... | 52 |
| Gambar 4.4 Deluve Pool Access..... | 52 |
| Gambar 4.5 Executive Room..... | 53 |
| Gambar 4.6 Towers Room..... | 53 |
| Gambar 4.7 Towers Cabana..... | 54 |
| Gambar 4.8 Junior Suite..... | 55 |
| Gambar 4.9 Towers Suite..... | 56 |
| Gambar 4.10 Presidential Suite..... | 57 |
| Gambar 4.11 Feast Restaurant..... | 58 |
| Gambar 4.12 Samsara Lounge..... | 59 |
| Gambar 4.13 Toastina Cafe..... | 60 |
| Gambar 4.14 Towers Lounge..... | 61 |
| Gambar 4.15 Outdoor Swimming Pool..... | 62 |
| Gambar 4.16 Sheraton Fitness..... | 62 |
| Gambar 4.17 Playground Sheraton..... | 63 |
| Gambar 4.18 Towers Garden..... | 63 |
| Gambar 4.19 Sauna & Shine Spa..... | |