ABSTRACT

Abstract: Semarang is one of the tourist cities with distinctive historical narratives in various locations. The city features a City Hotel with a strong historical tourism appeal due to its proximity to Dutch heritage sites such as Kota Lama and Lawang Sewu. Despite Semarang's attractiveness as a tourism destination and its abundance of starred hotels, the need for upgrading facilities and interior design of a 5-star city hotel is apparent, aiming to maintain balance and reflect Dutch heritage and Javanese culture. This aims to establish harmony with historical buildings in Semarang, introduce novelty through Dutch colonial and Javanese cultural fusion, and balance the presence of starred hotels in the city. In line with these problem-solving goals, the design process incorporates the Dutch colonial and Javanese cultural fusion approach. This approach is expected to offer a fresh experience for hotel visitors, characterized by luxury, grace, and elegance, while capturing the essence of historical Dutch architecture and cultural heritage found in Semarang, aligned with the aforementioned objectives.