

DAFTAR GAMBAR

Gambar 1 1 Logo ByAyussa.....	3
Gambar 1 2 Analisis Fishbone Diagram	5
Gambar 1 3 Data Social Media Analytic ByAyussa	6
Gambar 2 1 Tahap Formulasi Strategi	13
Gambar 2 2 Matrix Internal - External.....	13
Gambar 3 1 Sistemika Perancangan 1.....	18
Gambar 3 2 Sistematika Perancangan 2.....	19
Gambar 4 1 Lokasi Penjualan ByAyussa.....	29
Gambar 4 2 Media Sosial ByAyussa	29
Gambar 4 3 Porter's Five Force Analysis	32
Gambar 4 4 Matrix IE ByAyussa.....	41