

## DAFTAR GAMBAR

<b>Gambar 1. 1</b> Kerangka Berpikir .....	8
<b>Gambar 2. 1</b> Struktur Organisasi Patra Jasa .....	18
<b>Gambar 2. 2</b> Slogan Hotel Patra .....	46
<b>Gambar 2. 3</b> Hotel Nostoi .....	48
<b>Gambar 2. 4</b> Kantor Google .....	49
<b>Gambar 2. 5</b> Hotel La Boheme, Jakarta .....	50
<b>Gambar 2. 6</b> Hotel Nostoi, Jakarta .....	55
<b>Gambar 3. 1</b> Logo dan Fasad The 101 Hotel .....	59
<b>Gambar 3. 2</b> Analisa Site The 101 Hotel .....	60
<b>Gambar 3. 3</b> Logo dan Fasad Courtyard by Marriott Hotel .....	64
<b>Gambar 3. 4</b> Analisa Site Courtyard by Marriott Hotel .....	65
<b>Gambar 3. 5</b> Analisa Site Hotel Patra Bandung .....	73
<b>Gambar 3. 6</b> Akses Bangunan .....	75
<b>Gambar 3. 7</b> Arah Matahari .....	75
<b>Gambar 3. 8</b> Arah Angin .....	76
<b>Gambar 3. 9</b> Sumber Kebisingan .....	76
<b>Gambar 3. 10</b> Gambar Kerja Hotel Patra Bandung .....	77
<b>Gambar 3. 11</b> Hotel Patra Semarang .....	78
<b>Gambar 3. 12</b> Hotel Patra Semarang .....	78
<b>Gambar 3. 13</b> Hotel Patra Semarang .....	79
<b>Gambar 3. 14</b> Hotel Patra Cirebon .....	79
<b>Gambar 3. 15</b> Matriks .....	90
<b>Gambar 3. 16</b> Zoning dan Blocking .....	91