

ABSTRACT

Global warming is a phenomenon of Earth's climate imbalance that is caused by the increase of its atmosphere's temperature. There are a lot of things that can affect the rate of global warming, and one of them is food waste. The methane gas that is produced by food waste can cause Earth's soil quality to deteriorate, thus leading to environmental damage on a global level. The food waste itself can be caused by food distribution that is disproportionately distributed, and not according to consumer's demand. Research method that was used in this character design is a qualitative method, with the data used in this design were from observing research objects directly, and from similar works. Literature study reviews were also used to support data and theories used. Data analysis was used to sum up the result from similar work or references, and also basic audience data. The solution from this issue is for the writer of this journal to spread a message of the damages that can be caused by food waste to the youth. That message can be achieved through an adventure , apocalyptic, survival 2D character design, with a final product of five character designs and an artbook.

Keywords: Adventure, Apocalypse, Character Design, Food Waste, Survival.