ABSTRACT

ADAPTATION OF SASIRANGAN TRADITIONAL MOTIFS USING CROCHET TECHNIQUE AS FASHION ACCESSORIES PRODUCTS

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Indonesia's rich cultural diversity provides abundant inspiration for creative individuals, including micro, small, and medium enterprises (MSMEs) such as Zasirangan, Rabita, and Helai Nusantara, which embrace local culture in creating popular fashion products using various techniques. This study aims to foster interest in traditional sasirangan motifs and preserve this cultural element. Additionally, the research seeks to explore the potential of applying the crochet technique to create well-designed elements. A qualitative method was employed, involving literature review, observation, interviews, and exploration as data collection techniques. The research findings demonstrate that the crochet technique can generate a range of motifs, including adapting traditional sasirangan motifs while considering its four design elements. The study's output comprises fashion accessories crafted using the crochet technique. It is hoped that this research will bring innovation, diversification, and a deeper understanding of sasirangan motifs to the industry.

Keywords: Sasirangan, Crochet, Fashion Accessories