

## **ABSTRACT**

### ***APPLICATION OF TINGI NATURAL DYE GAMA INDIGO ND USING SHIBORI TECHNIQUE IN SEMI FORMAL FASHION***

*By*

***SALSA PUTRI MAHARANI***

***NIM : 1605194026***

***(Craft Textile and Fashion Study Program)***

*Prof. Dr. Ir. Edia Rahayuningsih, M.S. The company created Gama Indigo ND as a solution to various problems arising from the use of natural textile dyes, namely efficiency factors and standardization of yield. Gama Indigo ND was created to color the fabric in surface design techniques, such as shibori techniques. The shibori technique is widely used by several local fashion brands that are currently developing quite rapidly in 4 years ago, one of which is urban fashion for urban people. The dynamics of urban communities that prioritize employment require them to appear both at work and not so that the need for semi-formal clothing arises. Departing from the above phenomenon, this study aims to design semi-formal clothing with shibori techniques and dipping processes using Gama Indigo ND. The research methods are qualitative, with data collection techniques, literature studies, observation, interviews, and exploration. The result of this study was a semi-formal fashion set with shibori techniques and dyeing using Gama Indigo ND.*

*Keywords: Gama Indigo ND, Shibori & Semi-formal clothing*