

**ABSTRACT**  
**MOBILE APPLICATION PROTOTYPE DESIGN FOR HOLIDAY**  
**ITINERARY PLANNING**

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*Today, holidays have become one of the needs for the people of Indonesia. Meanwhile, Indonesia has a variety of abundant tourist destinations, both those that have been opened to the public, and those that are still unspoiled, or popularly called hidden gems / hidden paradise. However, there are many cases of local tourists who are confused in finding and choosing tourist destinations in certain areas. For example, Yogyakarta is famous as one of the tourist destinations. However, when tourists from outside the area vacation in Yogyakarta, he has limited information about which attractions he can visit in his vacation schedule. Based on data obtained from interviews, questionnaires, observations, and literature studies, to examine this case, deepening and designing using the Design thinking method is needed to review and solve these problems. From the results of the design, it is expected to be able to produce a prototype application that focuses on holiday itinerary-based travel planning that is able to provide solutions to the problems experienced by tourists.*

*Keyword: Vacation, Local Wisdom, Itinerary Planner, Design Thinking*